

CASE STUDY

How can the off-campus housing issues at Brigham Young University of Hawaii be solved?



ANTICIPATED OUTCOMES

- Improved organization of house options and contact information
- Non-students filtered out
- Incentivize landlords to respect boundaries, follow contracts, and keep properties clean.
- Efficient and timely responses from landlords
- Clearer view for students and there are no chances of scammers
- The university can keep track of housing overfill
- Students wouldn't have to turn in contracts physically if it's all kept on the app
- Students know what they are signing up for
- Less confusion and uncertainty

PROBLEMS

- Lack of organization
- Lack of options
- Influx of non-students
- Lenient regulations on non-students living in student housing
- Less male housing
- Poor quality of housing
- Poor standard of cleanliness
- Landlords are inaccessible
- Not the landlords first priority
- University favors supporting the community rather than supporting students. This leads to giving non-students living in student housing.
- University doesn't regulate landlords or care about how landlords treat students
- Poor organization pertaining to getting housing and finding landlords contact information

SOLUTIONS

- Create an app separated into a section for male and a section for female housing.
- Layout the official names of the houses, along with pictures of the outside of the house and of every room in the house.
- The university can first approve or deny these houses and landlords. They would be able to review each house to make sure they are up to cleanliness standards, review written contracts, and interview landlords.
- The university could add landlords to be "administrators" of the app. This would allow them to manage students' requests for housing.
- Below the pictures would be the landlord's contact information and the best way to contact them.
- Landlords could display how fast they usually respond to students (similar to the app Airbnb).
- If there is vacancy at a house, the landlord can change the settings pertaining to the open spots.
- Students can rate houses depending on their experience and rate landlords as well by giving them feedback or comments on their stay.
- Students will only be able to access this app by using their BYUH ID number or by using their student account usernames.